



## The Reading Hospital and Medical Center An Exercise in Flexibility

The Reading Hospital and Medical Center is a not-for-profit healthcare center providing comprehensive acute care, post-acute rehabilitation, behavioral, and occupational health services to the people of Berks and adjoining counties. Established as The Reading Dispensary in 1867, the Hospital has since expanded into a leader in tertiary care for this region of Pennsylvania.

The Reading Hospital provides many services outside of the facility's primary medical focus. The hospital prides itself on its commitment to the community and offers a number of seminars and classes. The Reading Hospital came to Vistacom to integrate the technology into a space that would be versatile and adjustable, accommodating intimate sessions, or large meetings. The final result is an impressive, three room divisible space. The area can be divided into three single

rooms, two rooms, or one large space. Each room is equipped with multiple floor boxes which can be utilized based on orientation of the room, as well as cameras at the front and rear of the space. "The cameras allow for program material to be sent to other locations for overflow," stated Doug Burrell, senior account manager at Vistacom. The rooms all offer redundant touch panels for control across all of the spaces. "We also set up an additional projector and screen integrated to the length of the space so that when the room is opened up to a single area, the projection equipment is already properly oriented," said Burrell. From town meetings and aerobics classes, to prenatal seminars for new moms, these rooms are always in use. "They have become extremely popular with our instructors," stated Greg Rakow, Technology Manager at The Reading Hospi-

tal. "Where they used to have to wheel around an AV cart and set up the room, now everything is ready for them at the touch of a button." Manager at The Reading Hospital. "Where they used to have to wheel around an AV cart and set up the room, now everything is ready for them at the touch of a button."